


**20<sup>th</sup>** International EBHC Symposium  
October 9-10, 2025 | Kraków, Poland

# Evidence-driven, HTA-proven

Our look back over  
a 20-year journey with  
the EBHC Symposium

Evidence-Based  
Health **2025**  
Care Symposium

English 

## Final Programme

version 1 / October 8, 2025

Dear Friends,

On behalf of CEESTAHC, I heartily invite you to take part in the 20th International Evidence-Based Health Care Symposium titled

## **Evidence-driven, HTA-proven**

**Our look back over a 20-year journey with the EBHC Symposium**

which will be held in Krakow on October 9-10, 2025. Once again, we are organizing the Symposium on Thursday and Friday. We invite you to Krakow to participate in person. The course of the Symposium will also be available online.

Our Symposium is held under the Honorary Patronage of the Patient Rights Ombudsman, the Mayor of Krakow – Aleksander Miszański and the Association of Healthy Polish Cities.



Your faithfully,

A handwritten signature in black ink, which appears to read 'M. Władysiuk'. The signature is fluid and cursive.

Magdalena Władysiuk  
President of CEESTAHC

The International EBHC Symposium is a platform for the exchange of knowledge and experience for researchers, clinicians, decision-makers, representatives of reimbursement agencies, the medical industry and patient organizations, which has been in existence for 20 years. Its interdisciplinary and international nature emphasizes the growing role of scientific evidence as a common language of dialogue in healthcare. In the face of increasing digitalization and the growing importance of cost-effectiveness, the Symposium is an important reference point for the future of HTA and EBM - both in the region and globally.

The jubilee 20th edition of the Symposium will be an opportunity to reflect on the evolution of evidence-based healthcare (EBHC) and the development of the HTA and EBM community in Central and Eastern Europe. Traditionally, we provide a space for interdisciplinary debate. We will discuss the future of HTA in the face of dynamic systemic changes, digitalization of healthcare and emerging global challenges. The jubilee edition is also a moment to look back - what role have the previous Symposia played? What trace did they leave in the healthcare system? Was it clear and lasting, or perhaps fleeting and superficial?

The programme includes six thematic sessions focusing on key challenges of contemporary healthcare systems:

1. Next Generation Evidence in HTA
2. Life cycle of evidence in HTA
3. Evolution of Healthcare Systems
4. Medical Devices: Navigating New Challenges and Opportunities
5. Solutions Based on Real-World Data – EHDS
6. Local Governments Academy 2025

Additionally, a special session is planned on the first day in cooperation with WHO (World Health Organization).

As long-time observers, promoters and participants in the evolutionary processes of the healthcare system, we invite you to a joint summary of two decades of discussions, but also actions and experiences. The opening session was devoted to redefining the approach to data, scientific evidence and health technology assessment (HTA). The meeting will be the basis for a new look at data-driven, evidence-driven healthcare systems. We will also introduce the concept of NextGen Evidence and show examples of its application in practice. With the development of digitalization, two key opportunities have emerged:

1. integration of mass data from various sources (RWD, registers, new digital technologies)
2. modern tools for analyzing this data (AI, predictive modeling).

By directing attention and effort to these new fields, we have a chance to evolve the assessment of health technologies. Perhaps we will obtain tools that take into account the real conditions of a holistic healthcare environment and perform assessment with minimal delay in relation to real time (real time approach).

This approach shifts the focus from clinical trials to more flexible evidence models - with the potential to optimize the organization of care based on full data sets. Barriers to implementation (including costs) and behavioral aspects for medicines, medical devices or system solutions at the level of service providers, but also nationally and even internationally will also be discussed.

## Venue

In 2025, we will host the [Mercure Kraków Stare Miasto](#) hotel. The hotel is located right next to the Kraków Główny Railway Station. There is a fast suburban railway from the station to the Kraków Balice airport terminal - journey time: 17 minutes.



### Discounts on accommodation

[Mercure Kraków Stare Miasto](#) and [TRIBE Krakow Old Town](#) hotels have prepared a special offer for accommodation during the Symposium for registered participants:

- single room: PLN 640 gross / day
  - 2-person room: PLN 690 gross / day
1. The offer of discounted accommodation prices is intended for registered participants of the 20th International EBHC 2025 Symposium.
  2. The offer of discounted accommodation prices is valid until October 1, 2025 or until places are filled.
  3. Discounted accommodation offers require prepayment and are non-refundable.
  4. If you are interested in the offer of discounted accommodation prices, please download [the hotel reservation form](#) from our website, complete it and send it to the hotel at the following e-mail address: [piotr.czerwonka\(a\)accor.com](mailto:piotr.czerwonka@accor.com)



**Thursday, October 9, 2025**


9.00-18.00

Sessions & Lectures	Invited speakers	
<b>Session 1. NextGen Evidence in HTA</b> Moderator: Magdalena Władysiuk		
		Time: 1 h 40 min. <b>9.00 – 10.40</b>
Opening of the Symposium: Magdalena Władysiuk, Rafał Niżankowski, Tomasz Jan Prycel		20 min.
Halfway checkpoint: towards therapy rationalization through an HTA revolution	Rafał Niżankowski	20 min.
Next-generation HTA	Andrés Pichón Riviere	20 min.
HTA shaping the health system in Ireland	Máirín Ryan	20 min.
Discussion		20 min.
Coffee-break		20 min. 10.40–11.00
<b>Session 2. Life cycle of evidence in HTA</b> Moderator: Magdalena Władysiuk		
		Time: 2 h 15 min. <b>11.00 – 13.15</b>
More than Methods: the evolving understanding of HTA in an international context	Alric Rüther	20 min.
20 years of AOTMiT. Looking back and into the future	Joanna Parkitna	15 min.
Shaping the Future of Health Technology Assessment with GRADE	Holger Jens Schünemann	15 min.
Productivity loss associated with premature mortality due to human papillomavirus-related cancers in Poland	Rafał Jaworski	15 min.
Lecture sponsored by  <b>MSD</b>		
Evolution of healthcare services at Pharmacy Vaccination Points in Poland	Mikołaj Konstanty	15 min.
Lecture sponsored by 		
How to reconcile growing health needs with the system's limited capacity – it is time for effective therapeutic models	Robert Plisko	20 min.
Lecture sponsored by <b>abbvie</b>		
Lunch		45 min. 13.15–14.00

<b>Thursday, October 9, 2025</b> 9.00-18.00		
Sessions & Lectures	Invited speakers	
<b>Session 3. NextGen Evidence in HTA</b> Moderator: Maria Libura		Time: 2 h <b>14.00 – 16.00</b>
Discussion: Tomasz Grodzicki, Michał Zabdyr-Jamróż, Maria Libura, Jakub Szulc		120 min.
Coffee-break		15 min. 16.00–16.15
<b>Special session in cooperation with WHO Polska</b> Moderators: Magdalena Władysiuk & Tomasz Jan Prycel		Time: 1 h 45 min. <b>16.15 – 18.00</b>
Second European Programme of Work 2026-2030	Nino Berdzuli	10 min.
Challenges and successes of health care systems in the era of mass migration	Tatiana Makarevich	10 min.
Courses of action in the prevention, diagnostics, treatment, and organisation of care for TB patients in Poland	Małgorzata Czajkowska-Malinowska	10 min.
The Sanitary Inspectorate – its role in and perspective on TB prevention in Poland	Paweł Grzesiowski	10 min.
How to support tuberculosis prevention and diagnosis in public health projects	Łukasz Balwicki	10 min.
Experience in the prevention of tuberculosis and other infectious diseases in the era of mass migration	Veronica Álvarez-Mañón	15 min.
Tuberculosis – MSF’s project in Poland: experience gained and conclusions drawn	Joanna Ładomirska	15 min.
Actions adopted by NGOs to foster TB prevention in Poland	Magdalena Ankiersztejn-Bartczak	
Public health interventions in tuberculosis prevention	Tomasz Jan Prycel	15 min.
Discussion		10 min.


**Friday, October 10, 2025**

9.00-17.00

Sessions & Lectures	Invited speakers	
<b>Session 4. Medical devices: navigating new challenges and opportunities</b> Moderator: Magdalena Władysiuk		
		Time: 2 h <b>9.00 – 11.00</b>
EBHC news and memories	Magdalena Władysiuk	20 min.
Proposed legislative path for assessing innovative medical devices and including them in the list of guaranteed benefits – results of AOTMIT’s work to date	Katarzyna Kędzior	20 min.
Assessing Digital Health & AI: Charting HTA’s Course for Value and Impact	Rossella Di Bidino	20 min.
Modern technologies – their role and place in the healthcare system. What are the hopes and expectations?	Agnieszka Wiśniewska	20 min.
Medical devices: navigating new challenges and opportunities	Magdalena Władysiuk	20 min.
Discussion		20 min.
Coffee-break		15 min. 11.00–11.15
<b>Session 5. RWE-based solutions – EHDS</b> Moderator: Magdalena Władysiuk		
		Time: 2 h <b>11.15 – 13.15</b>
European Health Data Space regulation in a nutshell. A deep dive into new (health) data EU legislative framework	Marta Musidłowska	20 min.
The role of public-private Partnerships for unlocking the full potential of European Health Data Space	Anja Burmann	20 min.
RWE for drug evaluation: a multi-stakeholder collaboration	François Meyer	15 min.
RWE: assessing patient pathways	Magdalena Władysiuk	15 min.
Discussion: invited speakers and Maria Libura, Michał Byliniak		50 min.
Lunch		1 h 13.15–14.15

## Friday, October 10, 2025

9.00-17.00

Sessions & Lectures	Invited speakers	
<b>Session 6. Local Governments Academy 2025</b> Moderators: Magdalena Władysiuk & Tomasz Jan Prycel		Time: 2 h 45 min. <b>14.15 – 17.00</b>
AOTMiT's perspective on Health Policy Programmes	Tomasz Tatara	15 min.
Actions taken by Local Government Units in public health over the last 20 years. What lies ahead?	Marek Wójcik	10 min.
Health condition and its determinants on the voivodship and powiat levels. Do we know how to manage health in a long-term perspective?	Anna Smaga	15 min.
Public health challenges in Poland and the role of local governments. Coordinated care – the paradigm shift and its impact on local government operations	Łukasz Balwicki	20 min.
Using public health funds effectively at the voivodeship level and fostering cooperation with local governments	Aleksandra Gac	10 min.
How to encourage Local Government Units to undertake actions in Public Health	Maria Pięta-Frańczek	10 min.
Latest projects and programmes of the 2025 Local Government Academy	Tomasz Jan Prycel	15 min.
<b>Q&amp;A session: Everything you would like to know about health policy programs, but are afraid to ask...</b> Moderator: Tomasz Jan Prycel		
<ul style="list-style-type: none"> <li>• Upcoming recommendations for local government</li> <li>• Legal aspects</li> <li>• Scenarios for the future</li> <li>• Discussion</li> </ul>	Tomasz Tatara, Dagmara Karauda, Wojciech Miazga	70 min.
Discussion and conclusion of the Symposium		10 min.

## Conditions of participation

- Variants of participation in the Symposium:
  - 2 days
  - 2 days + gala dinner
  - online participation
- Personal participation** in the Symposium includes:
  - personal participation in scientific sessions
  - conference materials
  - coffee breaks and lunch
  - all components of the free participation

The price does not include accommodation.
- The cost of participation for one person depends on the scope of participation and the nature of participation (details in the **Price table**).

<b>Price table</b> (nett prices 23% VAT)	Private sector	Public institutions, NGOs, students and PhD students
Registration till August 31th, 2025		
personal participation* (2 days)	400 Euro	141 Euro
gala dinner**	141 Euro	118 Euro
Registration until September 1 to 30, 2025		
personal participation* (2 days)	541 Euro	141 Euro
gala dinner**	141 Euro	118 Euro

\* Registration for personal participation until September 30, 2025.

\*\* Registration for gala dinner only with fee personal participation.

\*\*\* Gala dinner is financed from the donations given by the Symposium participants.

The non-lecture (entertainment) part of the program will not be financed from funds provided by members of POLMED, MedTech Poland and INFARMA.



4. Conditions for obtaining discounts:
  - representatives of public institutions and NGOs: presentation of a certificate on request
  - students and doctoral students: based on presentation of a student ID
5. You can register for personal participation in several ways:
  - registration via [the form](#) on the website [sympozjum.ceestahc.org](https://sympozjum.ceestahc.org)
  - send the [PDF application form](#) to e-mail: sekretariat@ceestahc.org
  - by phone: tel. 12 357 76 34g
6. Payment should be made within 7 days following acceptance of declaration (no later than 5 working days before commencement of the Symposium) to the following account:  
Bank PKO S.A O/Krakow  
Rynek Główny 47, 30-960 Krakow, POLAND  
**PL 97 1240 4689 1111 0000 5142 0745**  
Swift code: PKOPPLPW  
Payment title: „EBHC Symposium 2025” + invoice ID
7. Cancellation. If participation is cancelled no later than September 30th, 2025, the cost of cancellation will be 50% of the fee; after that day the fee will not be returned.
- 8. Online participation** in the Symposium includes:
  - online participation in sessions
  - online access to conference materials
  - the ability to ask questions in the text chat
9. Online participation does not require registration. Just click on the link provided on the website [sympozjum.ceestahc.org](https://sympozjum.ceestahc.org) link and start watching.
10. We provide simultaneous Polish and English translation.
11. All matters regarding participation are governed by the Symposium regulations.
12. The organisers are not liable for transmission problems resulting from the Participants' connection speed.
13. The organisers reserve the right to change the Symposium programme.



## Central and Eastern European Society of Technology Assessment in Health Care (CEESTAHC)



The Society was founded in Krakow in 2003. We associate professionals in the fields of HTA, economic and cost evaluations, EBM and quality assurance in clinical trials.

Our main aim is development and progress of standards and methods of assessment of drug and non-drug health technologies in Central and Eastern Europe. Our additional goal is to develop and promote a common understanding and vocabulary, which allows various parties in the health care system to

communicate: physicians, representatives of health insurance, medical societies, pharmaceutical companies, politicians, economists, hospital managers and other specialists who deal with financial aspects of medical services and assessment of both health care system quality and effectiveness of health technologies. Our further aim is to promote HTA and EBM in our part of Europe.

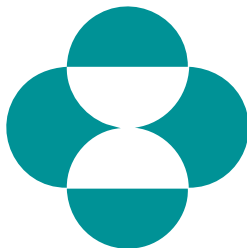
We help especially those who has just begun with HTA

– we consult, organize training and offer other forms of support.

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# Rzecznik Praw Pacjenta

Honorary Patronage  
The Mayor of Krakow, Aleksander Miszalski

