

17th International EBHC Symposium

October 10-11, 2022 | hybrid format

Trust in Health Care

Evidence-Based
Health 2022
Care Symposium

Preliminary programme

Dear Friends,
on behalf of CEESTAHC, I heartily invite you to take part in:
the 17th International Evidence-Based Health Care Symposium

Trust in Health Care

which will be held in **Krakow on October 10-11, 2022.**

Due to the uncertain epidemic situation, the Symposium will be held in a **hybrid format**: with the possibility of personal participation and with online transmission.

Trust is one of the cornerstones of health care. The Covid-19 pandemic reminded people of this fundamental truth quite spectacularly, both on an individual and the social level. According to the latest analyses, vaccines against the new coronavirus, introduced in record time, saved as many as 20 million people from death. This begs the question: how come not everyone eligible for the jab in highly developed countries, where citizens had access to subsequent, free-of-charge doses, took this opportunity? Most importantly, we should be looking for the answer in the broken chains of trust, which in some countries turned out to be weaker than the supply chains.

The importance of trust is not limited to crises and infectious diseases. While starting a treatment, each time patients literally entrust themselves to others, usually strangers. It is an important decision which is made based on one's confidence in the specialists undertaking the treatment, and also – which is equally important – on the trust that they are acting in good faith, and that the entire system is set up to help patients recover and ease their suffering.

Therefore, it does not come as a surprise that people spreading disinformation about health primarily call into question the trust in doctors and medical professions, and their next target is the scientific world and institutions responsible for the health care system. Consequences of a blow aimed at trust go beyond decisions regarding vaccines, as trust also constitutes an important factor conditioning health. Participating in screening programmes, making an effort to change one's life style, compliance with medical recommendations – all that requires not only knowledge, but also a particular kind of faith.

Faith in the fact that the system offering certain interventions will provide help if a disease is identified and that it will provide support if someone who tries to live a healthier life faces difficulties, will ensure accessibility of the recommended medicines and procedures.

Our previous symposium was dedicated to the lessons learnt during the pandemic. Their crucial importance for the efficiency of health care systems are probably the most important lesson learnt.

Detailed information on previous editions of the Symposium can be found on the Association's website: **sympozjum.ceestahc.org**

The program of the 17th EBHC Symposium will be carried out within 2 days within the following thematic blocks:

1. Opening session
2. Trust in drug policy translating to efficacious treatment
– Sine qua non conditione confido est
3. Innovations in health care
4. Patient-driven digital healthcare systems
5. Health protection and building trust. Battle for minds
6. Local Government Academy
7. Patient empowerment or new paternalism?

Recordings of the speeches will be available on our streaming portal: live.ceestahc.org

I look forward to your participation and stormy discussions. Themes, problems and challenges, life has recently provided us with too much...



Yours faithfully

M. Władysiuk
Magdalena Władysiuk
President of CEESTAHC

Monday, October 10th, 2022 9.00–16.40		
Sessions / Lectures	Invited speakers * not confirmed	
Session 1. Opening of the Symposium Moderator: Magdalena Władysiuk		
		Timing 9.00–10.00 1 h
Opening of the Symposium	Magdalena Władysiuk, Maria Libura	5 min.
Trust in Health Care – EBHC Symposium studio	Krzysztof Jakubiak, Maciej Miłkowski, Andrzej Ryś	55 min.
Break		
		10.00–10.30 30 min.
Session 2. Trust in drug policy translating to efficacious treatment – Sine qua non condicione confido est Moderator: Krzysztof Łanda		
		Timing 10.30–12.10 1 h 40 min.
New framework of drug policy based on trust in Azerbaijan	Nabil Seyidov	20 min.
Role of HTA in building trust in pharmaceutical access decisions	Rabia Kahveci	30 min.
Trust in drug policy – evidence vs eminence based medicine	Krzysztof Łanda	25 min.
Discussion		25 min.
Break		
		12.10–12.40 30 min.

Monday, October 10th, 2022 9.00–16.40		
Sessions / Lectures	Invited speakers * not confirmed	
Session 3. Innovations in health care Moderator: Magdalena Władysiuk		
		Timing 12.40–14.20 1 h 40 min.
Integrating quality assurance and quality improvement with guidelines: a new approach	Miranda Langendam	25 min.
Innovations assessment in health care systems – drugs vs. medical devices	Magdalena Władysiuk	15 min.
Added and interpretative value of glycaemia monitoring systems	Monika Małowicka	20 min.
The changing regulatory landscape and the rise of digital therapeutics: a US perspective	Zachary Zalewski	20 min.
Discussion		20 min.
Break		
		14.20–14.40 20 min.
Session 4. Patient-Driven Digital Healthcare Systems Moderator: Magdalena Władysiuk		
		Timing 14.40–16.40 2 h
Data commons – challenges for the Polish healthcare system	Jan Zygmuntowski	20 min.
Explainable AI in medical devices – MDR, IVDR and the AI Act	Michał Chodorek	20 min.
Standardisation and coordination in cancer care	Adam Maciejczyk	20 min.
Digitalisation and the improvement of rheumatology care	Brygida Kwiatkowska	20 min.
Discussion		40 min.

Monday, October 10th, 2022



Monday, October 10th, 2022



Tuesday, October 11th, 2022 9.00–16.10		
Sessions / Lectures	Invited speakers * not confirmed	
Session 5. Building trust in the health care – Battle for minds Moderator: Brian Godman		
Timing 9.00–11.00 2 h		
Session opening	Brian Godman	10 min.
Misinformation – what we know and ways forward in this info Demic world	Mark Parker	10 min.
Misinformation regarding the triple vaccine (MMR) in the Uk and the impact	Stephen Campbell	20 min.
Parental influence on HPV vaccine uptake and hesitancy in Kenya	Sylvia Atisa Opanga	20 min.
Impact of social media on the utilisation of hydroxychloroquine and ivermectin in South Africa	Natalie Schellack	20 min.
Discussion		40 min.
Break		
	11.00–11.30 30 min.	
Session 6. Local Government Academy Moderator: Tomasz Jan Prycel		
Timing 11.30–13.30 2 h		
Public health interventions implemented by local governments in 2021 in relation to the National Health Programme objectives	Ewa Urban	20 min.
Health programs – what do local government officials really want?	Marek Wójcik	15 min.
Innovative technologies supporting public health objectives	Ewa Kawiak-Jawor	15 min.
Discussion: Tadeusz Jędrzejczyk, Roman Kolek, Maria Piętał-Frańczek		70 min.
Break		
	13.30–14.00 30 min.	

Tuesday, October 11th, 2022 9.00–16.10		
Sessions / Lectures	Invited speakers * not confirmed	
Session 7. Patient empowerment or new paternalism? Moderator: Maria Libura		
Timing 14.00–16.10 2 h 10 min.		
Patient empowerment or new paternalism?	Maria Libura	20 min.
Communication and values in healthcare	Elizabeth A. Rider	30 min.
How to adress inequities in HTA	Kathrin Cresswell	25 min.
Discussion and closure of the Symposium		35 min.

Tuesday, October 11th, 2022



Tuesday, October 11th, 2022



Online participation



- **online participation**

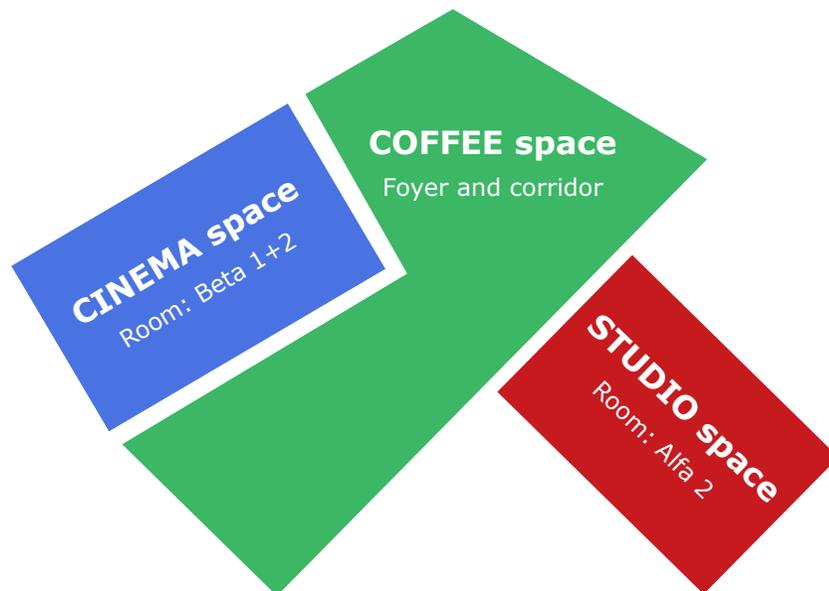
- **text chat** for asking questions
- **chat with other participants**



- **access to session recordings**

Personal participation

- access to Symposium spaces



Conditions of participation

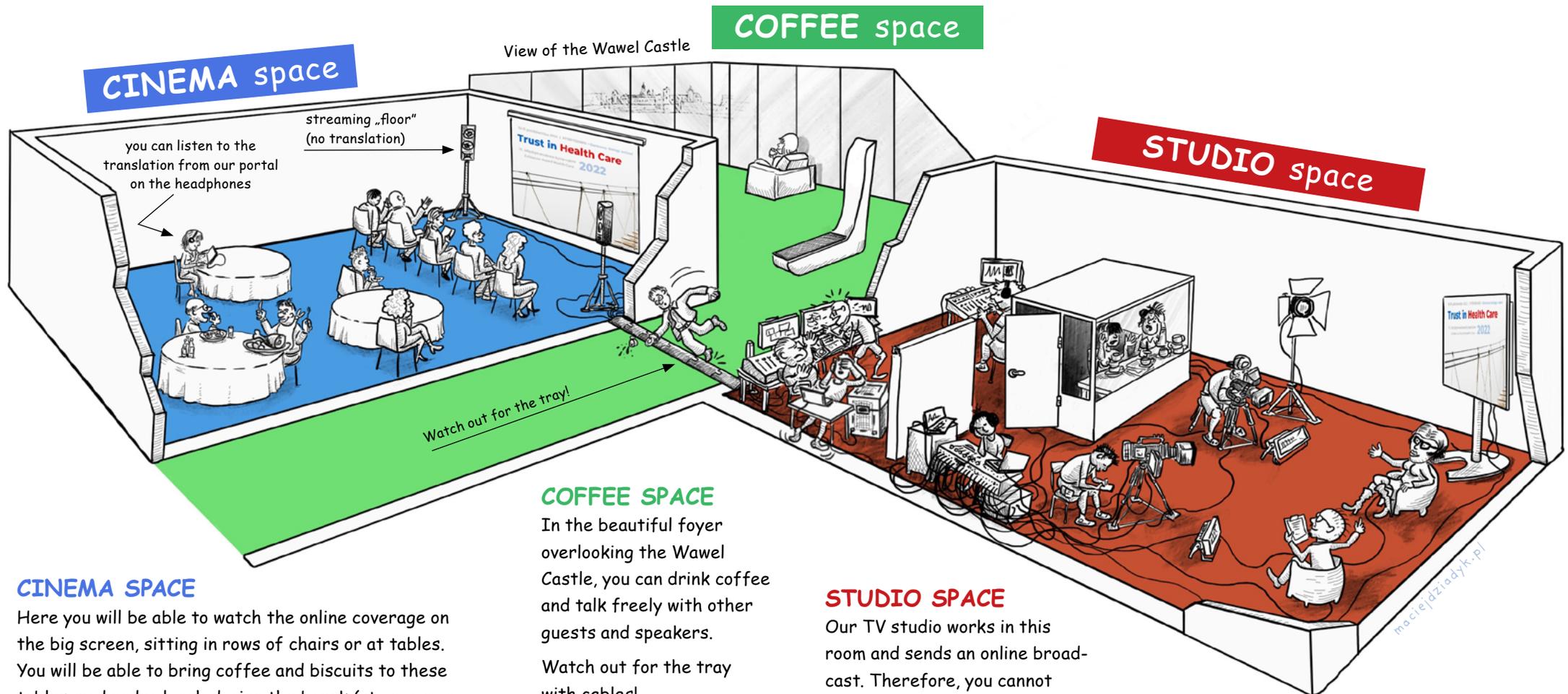
1. Participation in the Symposium is fee free.
2. Free online participation in the Symposium includes:
 - participation in online sessions
 - online access to conference materials
 - text chat for asking questions
 - chat with other participants
 - access to session recordings
3. Free personal participation in the Symposium includes:
 - all elements of online participation
 - access to Symposium spaces:
 - **CINEMA** - watching the broadcasts together on a large screen
 - **COFFEE** - all-day coffee breaks in the foyer overlooking the Wawel Castle
 - **STUDIO** - guided tours of our TV studio available
 - possibility of personal meetings with speakers during breaks in the **CINEMA** and **COFFEE** spaces
 - possibility to order lunch at the tables in the **CINEMA** space (at your own expense)
4. We provide simultaneous translation of streaming. Attention! In the **CINEMA** space, we watch presentations without translations. If necessary, you can connect the headphones to your laptop and use the translation from the portal.
5. **Registration** via a dedicated website: live.ceestahc.org
6. The terms of use of the streaming portal are set out in the portal's regulations - available at: live.ceestahc.org.
7. Detailed conditions for online participation in the EBHC Symposium are contained in the EBHC Symposium Regulations - available at: live.ceestahc.org.
8. The organisers are not liable for transmission problems resulting from the Participants' connection speed.
9. The organisers reserve the right to introduce changes to the Symposium programme.

ORGANIZATION OF THE SYMPOSIUM SPACE

October 10-11, 2022

Krakow, Park Inn hotel, ul. Monte Cassino 2

Evidence-Based
 Health **2022**
 Care Symposium



CINEMA SPACE

Here you will be able to watch the online coverage on the big screen, sitting in rows of chairs or at tables. You will be able to bring coffee and biscuits to these tables, and order lunch during the break (at your own expense). Waiters have payment temptation.

There will be no translation played through the speakers of the **CINEMA SPACE**. To hear the translation, you can connect the headphones to your laptop and login to the portal.

COFFEE SPACE

In the beautiful foyer overlooking the Wawel Castle, you can drink coffee and talk freely with other guests and speakers.

Watch out for the tray with cables!

STUDIO SPACE

Our TV studio works in this room and sends an online broadcast. Therefore, you cannot enter this zone while transmitting. But we will try to arrange a guided tour of the studio during one of the breaks.

See more on our website
SYMPOZJUM.CEESTAHC.ORG

Central and Eastern European Society of Technology Assessment in Health Care (CEESTAHC)



The Society was founded in Krakow in 2003. We associate professionals in the fields of HTA, economic and cost evaluations, EBM and quality assurance in clinical trials.

Our main aim is development and progress of standards and methods of assessment of drug and non-drug health technologies in Central and Eastern Europe. Our additional goal is to develop and promote a common

understanding and vocabulary, which allows various parties in the health care system to communicate: physicians, representatives of health insurance, medical societies, pharmaceutical companies, politicians, economists, hospital managers and other specialists who deal with financial aspects of medical services and assessment of both health care system quality and effectiveness of health technologies. Our further aim is to promote HTA and EBM in our part of Europe.

We help especially those who has just begun with HTA
– we consult, organize training and offer other forms of support.

CEESTAHC • Starowislna 17/3, 31-038 Krakow, POLAND • www.ceestahc.org
phone +48 12 3577634 • fax +48 12 3963839 • e-mail: sekretariat@ceestahc.org
Bank account: PL 97 1240 4689 1111 0000 5142 0745 Swift code: PKOPPLPW

Medtronic

GSK



abbvie



Sponsors

Sponsors



mZdrowie.pl



FUNDACJA POMOCY
RODZINOM I CHORYM
NA MUKOWISCYDOZE



Stowarzyszenie
Przebiśnięg



Rynekzdrowia.pl

Med
express.pl



Stowarzyszenie Wspierające
Chorych na Chłoniaki
„Sowie Oczy”

na:Temat.pl



ŚWIAT LEKARZA.PL

Partners

Media



Ministerstwo Zdrowia

Patronat Honorowy Ministra Zdrowia



NARODOWY
INSTYTUT
ZDROWIA
PUBLICZNEGO
PAŃSTWOWY INSTYTUT
BADAWCZY

